

CANDIDATE
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TRAVEL AND TOURISM

Paper 4 Specialised Tourism

9395/42

May/June 2015

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **7** printed pages, **1** blank page and **1** Insert.

Question 1

Refer to Fig. 1 (Insert), information about cultural tours in South Africa.

- (a) Using Fig. 1 (Insert), explain **two** reasons why tourists should feel safe on these cultural tours in South Africa.

1

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2

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..... [4]

(b) Explain fully how cultural tours may help to preserve the heritage and culture in destinations such as South Africa.

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Question 2

Refer to Fig. 2 (Insert), information about Ecotours-BC, Canada.

(a) Using Fig. 2 (Insert), explain **two** ways in which Ecotours-BC offers a wilderness experience.

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(b) Explain fully the ways in which companies such as Ecotours-BC might be able to prevent negative environmental impacts.

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